

Robert C. Bird

Assistant Professor of Legal Studies
University of Connecticut School of Business
Storrs, CT 06269
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EDUCATION

BOSTON UNIVERSITY SCHOOL OF LAW, J.D., 1996

Phi Delta Phi Honors Fraternity
National Appellate Advocacy Moot Court Competition
Boston University Moot Court Judge

BOSTON UNIVERSITY GRADUATE SCHOOL OF MANAGEMENT, M.B.A., with honors, 1998

Independent Study Research: Consumer Surveys in Trademark Litigation

FAIRFIELD UNIVERSITY, B.S., *cum laude*, Information Systems, 1993

Highest graduating GPA in major
Honors Program, completed with distinction

LAW PRACTICE EXPERIENCE

CONNECTICUT APPELLATE COURT CHAMBERS OF WILLIAM J. LAVERY, CHIEF JUDGE

Judicial Clerkship, Hartford, CT – 1999-2000

IVEY, BARNUM & O'MARA

Associate Attorney (Litigation & Estate Planning), Greenwich, CT - 1999

U.S. BANKRUPTCY COURT FOR THE DISTRICT OF CONNECTICUT CHAMBERS OF ALAN H. W. SHIFF, CHIEF JUDGE

Judicial Clerkship, Bridgeport, CT - 1998

JACKSON, LEWIS, SCHNITZLER & KRUPMAN

Associate Attorney (Employment Litigation), Stamford, CT - Fall 1997

MASSACHUSETTS SUPERIOR COURT

Judicial Clerkship, Boston, MA - 1996-97

U.S. DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS CHAMBERS OF RICHARD G. STEARNS

Internship, Boston, MA - Fall 1995

UNITED STATES COURT OF APPEALS FOR THE FIRST CIRCUIT CHAMBERS OF BRUCE M. SELYA

Internship, Providence, RI - Summer 1995

CONNECTICUT SUPERIOR COURT CHAMBERS OF WILLIAM J. McGRATH

Internship, Bridgeport, CT - Summer 1994

TEACHING EXPERIENCE

UNIVERSITY OF CONNECTICUT SCHOOL OF BUSINESS

Assistant Professor of Legal Studies, Storrs, CT – Fall 2004 to present

- Instructed undergraduate and graduate students in International Business Law, Employment Law, Cyberlaw, and Legal Environment of Business courses

SETON HALL UNIVERSITY STILLMAN SCHOOL OF BUSINESS

Assistant Professor of Legal Studies, South Orange, NJ – Fall 2000 to 2004

- Instructed undergraduate and graduate students in Business Law, Employment Law, and International Business courses

SACRED HEART UNIVERSITY GRADUATE SCHOOL OF BUSINESS

Adjunct Professor of Business Law, Fairfield, CT – Fall 1999 to Summer 2000

- Instructed graduate students in Employment Law and Business Law courses

FAIRFIELD UNIVERSITY SCHOOL OF BUSINESS

Adjunct Professor of Business Law, Fairfield, CT – Spring 1998 to Summer 2001

- Instructed undergraduates and graduate students in Business Law courses

MANCHESTER COMMUNITY-TECHNICAL COLLEGE

Adjunct Professor of Criminal Justice, Manchester, CT - Fall 1998

- Instructed undergraduates in new Gender, Domestic Violence, and the Law course

BOSTON UNIVERSITY SCHOOL OF MANAGEMENT

Teaching Assistant, Prof. Susan Samuelson, Boston, MA - Spring 1996

- Lectured two sections on employment law; held office hours, authored exams, and tutored students

INVITED LECTURES

UNIVERSITY OF TURKU LAW SCHOOL

Department of Law, Turku, Finland – Spring 2009

Topic: Intellectual Property Rights Strategy and the United States

TURKU UNIVERSITY OF APPLIED SCIENCES

Department of International Business, Turku, Finland – Spring 2009

Topics: Introduction to US Employment Law; Pathways of Legal Strategy

UNIVERSITY OF CONNECTICUT

Department of Economics, Storrs, CT – Fall 2007

Topic: Do Wrongful Discharge Laws Impair Firm Performance?

UNIVERSITY OF TEXAS – AUSTIN

The Anne Ballantyne Lecture, Austin, TX – April 2007

Topic: Law as a Source of Competitive Advantage

MANAGEMENT DEVELOPMENT INSTITUTE

Employment Law seminar, Gurgaon, India – Winter 2007

Topic: An Introduction to US Employment Law

MANAGEMENT DEVELOPMENT INSTITUTE

Management of Intellectual Property Rights seminar, Gurgaon, India – Winter 2007

Topic: Intellectual Property Rights and Trade: The United States Perspective

INDIANA UNIVERSITY - BLOOMINGTON

Kelley School of Business, Bloomington, IN – Fall 2006
Topic: Law as a Source of Competitive Advantage

UNIVERSITY OF CONNECTICUT

Global Business Leadership Seminar Series, Storrs, CT–Spring 2006
Topic: Branding a Country to Attract Foreign Direct Investment

UNIVERSITY OF CONNECTICUT

Department of Psychology, Storrs, CT – Fall 2005
Topic: Employment as a Relational Contract

THE UNITED NATIONS

UCONN/UNITAR Seminar on International Marketing, New York, NY – Summer 2005
Topic: Promoting International Trade and Development through Marketing

THE UNITED NATIONS

SHU/UNITAR Series on International Economics and Finance, New York, NY – Summer 2002-04
Topic: Intellectual Property Rights and Foreign Direct Investment in Developing Countries: A Primer

PEOPLE’S BANK INCORPORATED

Dr. Robert DeMichiell, Bridgeport, CT - Spring 2000
Topic: Cyberlaw and the Modern Manager

NEW YORK UNIVERSITY

Prof. Richard Hendler, New York, NY - Spring 1999
Topic: Current Trends in Cyberlaw

RENSSELAER POLYTECHNIC INSTITUTE

Prof. Sharon Anderson-Gold, Troy, NY - Spring 1999
Prof. Irina Ilovich, Hartford, CT - Fall 1999
Topic: Graduate and Faculty Colloquium on Cyberlaw

UNITED STATES MILITARY ACADEMY

LTC Jeff Caddell, West Point, NY - Fall 1998
Topic: - Cyberlaw and Bankruptcy Law

FAIRFIELD UNIVERSITY

Prof. Robert DeMichiell, Fairfield, CT - Summer 1998
Topic: The Developing Cyberspace Law

SCHOLARLY MATERIALS

ACADEMIC PUBLICATIONS:

Bird, Robert C., & Oswald, L., *Necessity as a Check on State Eminent Domain Power*, ___ UNIVERSITY OF PENNSYLVANIA JOURNAL OF CONSTITUTIONAL LAW ___ (forthcoming 2010).

Bird, Robert C., *Developing Nations and the Compulsory License: Maximizing Access to Essential Medicines while Minimizing Investment Side Effects*, 37 AMERICAN JOURNAL OF LAW & MEDICINE ___ (forthcoming 2009)

Bird, Robert C., *Moral Rights: Diagnosis and Rehabilitation*, 46 AMERICAN BUSINESS LAW JOURNAL ___ (forthcoming 2009)

Bird, Robert C., *Pathways of Legal Strategy*, 14 STANFORD JOURNAL OF LAW, BUSINESS AND FINANCE ___ (forthcoming 2009) (best conference paper award, junior faculty).

Bird, Robert C. & Knopf, J., *Do Wrongful Discharge Laws Impair Firm Performance?*, __ JOURNAL OF LAW AND ECONOMICS __ (forthcoming 2009)

Bird, Robert C., *Intellectual Property Enforcement in a Global Economy: Lessons from the BRIC Nations*, invited book chapter in GLOBALISATION IN FLUX: LEGAL AND ECONOMIC CHALLENGES, Linda Y. Yueh (Oxford Univ.) ed., Elgar Press, Cheltenham UK (forthcoming 2009)

Bird, Robert C., *A Shift too Far: The Failure to Recognize Shiftwork Maladaptation Syndrome as an Injury Under Workers' Compensation Law*, 21 MIDWEST LAW JOURNAL __ (forthcoming 2009) (lead article)

Bird, Robert C. & Jain, S., *Marketing and the Global Legal Environment*, invited book chapter in HANDBOOK OF INTERNATIONAL MARKETING, Masaaki "Mike" Kotabe & Kristiaan Helsen eds., SAGE Publications, Washington, DC (2009)

Bird, Robert C., *Making Sense of Trademark Dilution (Again): The Trademark Dilution Revision Act of 2006* 36 JOURNAL OF THE ACADEMY OF MARKETING SCIENCE 434 (2008)

Bird, Robert C. & Jain, S., *The Continuing Challenge of Global Intellectual Property Rights*, book chapter in THE GLOBAL CHALLENGE OF INTELLECTUAL PROPERTY RIGHTS, Robert C. Bird & Subhash C. Jain (Univ. of Conn) eds., Edward Elgar Publishing, Northampton, MA (2008)

Bird, Robert C. & Cahoy, D., *The Vulnerability of Middle Developed Countries to Changes in Foreign Direct Investment Arising from Intellectual Property Appropriation*, book chapter in THE GLOBAL CHALLENGE OF INTELLECTUAL PROPERTY RIGHTS, Robert C. Bird & Subhash C. Jain (Univ. of Conn) eds., Edward Elgar Publishing, Northampton, MA (2008)

Bird, Robert C. & Smythe, D., *The Social Structure of American Legal Institutions and the Diffusion of Wrongful Discharge Laws, 1978-99*, 42 LAW AND SOCIETY REVIEW 833 (2008)

Bird, Robert C., & DePhillips, J., *Automatic Reassignment of Disabled Persons Under the ADA: Huber v. Wal-Mart Stores Widens the Circuit Split*, 41 BUSINESS LAW REVIEW 15 (2008) (lead author).

Bird, Robert C., *An Employment Contract 'Instinct with an Obligation': Good Faith Costs and Contexts*, 28 PACE LAW REVIEW 409 (2008)

Bird, Robert C. & Cahoy, D., *The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach*, 45 AMERICAN BUSINESS LAW JOURNAL 283 (2008). (best international paper award) (best conference paper award)

Bird, Robert C., *Counterfeit Drugs: The Global Consumer Perspective*, 8 WAKE FOREST UNIVERSITY INTELLECTUAL PROPERTY LAW JOURNAL 387 (2007-2008).

Bird, Robert C. & Cahoy, D., *The Emerging BRIC Economies: Lessons from Intellectual Property Negotiation and Enforcement*, 5 NORTHWESTERN JOURNAL OF TECHNOLOGY AND INTELLECTUAL PROPERTY 400 (2007) (lead article)

Bird, Robert C., *The Impact of the Moseley Decision on Trademark Dilution Law*, 26 JOURNAL OF PUBLIC POLICY & MARKETING 102 (2007)

Bird, Robert C., *The Impact of Coercion on Protecting U.S. Intellectual Property Rights in the BRIC Economies*, invited book chapter 16 in EMERGING ECONOMIES AND THE TRANSFORMATION OF INTERNATIONAL BUSINESS, Subhash C. Jain (Univ. of Conn) ed., Elgar Press, Cheltenham UK (2007)

Bird, Robert C. & Ponte, L., *Protecting Moral Rights in the United States and the United Kingdom:*

Challenges and Opportunities under the U.K.'s New Performances Regulations, 24 BOSTON UNIVERSITY INTERNATIONAL LAW JOURNAL 213 (2006)

Bird, Robert C. & Mirtorabi, N., *Shiftwork and the Law*, 27 BERKELEY JOURNAL OF LABOR AND EMPLOYMENT LAW 383 (2006) (lead author)

Bird, Robert C. *Defending Intellectual Property Rights in the BRIC Economies*, 43 AMERICAN BUSINESS LAW JOURNAL 317 (2006)

Bird, Robert C., *This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark*, 23 JOURNAL OF LEGAL STUDIES EDUCATION 53 (2006) (best paper award).

Bird, Robert C., *Employment as a Relational Contract*, 8 UNIVERSITY OF PENNSYLVANIA JOURNAL OF LABOR AND EMPLOYMENT LAW 149 (2005) (outstanding article award).

Bird, Robert C., *Trademark Dilution and Circumstantial Evidence: Can Savin Save the Victoria's Secret Case?*, 38 BUSINESS LAW REVIEW 1(2005)

Bird, Robert C., *Rethinking Wrongful Discharge: A Continuum Approach*, 73 UNIVERSITY OF CINCINNATI LAW REVIEW 517 (2004)

Bird, Robert C. & Ponte, Lucille, et. al., *Troubled Times at Upturn Records: Getting Traditional Legal Concepts to Dance to the New Online Beat*, 22 JOURNAL OF LEGAL STUDIES EDUCATION 1 (2004) (outstanding article award) (lead author) (best paper award)

Bird, Robert C. & Charters, Darren, *Good Faith and Wrongful Termination in Canada and the United States: A Comparative and Relational Inquiry*, 41 AMERICAN BUSINESS LAW JOURNAL 205 (2004)

Bird, Robert C., *Procedural Challenges to Environmental Regulation of Space Debris*, 40 AMERICAN BUSINESS LAW JOURNAL 635 (2003)

Bird, Robert C. & Tucker, Alan L., *Tax Sham or Prudent Investment: Deconstructing the Government's Pyrrhic Victory in Salina Partnership v. Commissioner*, 22 UNIVERSITY OF VIRGINIA TAX REVIEW 231 (2002) (this article was reprinted in 54 MONTHLY DIGEST OF TAX ARTICLES 1 (2003))

Bird, Robert C., *A Business Law Simulation Game: Amy Chen v. East Asia Import Company*, 20 JOURNAL OF LEGAL STUDIES EDUCATION 99 (2002)

Bird, Robert C., *Integrating Simulation Games into Business Law Teaching*, 19 JOURNAL OF LEGAL STUDIES EDUCATION 203 (2001)

Bird, Robert C., *Restraining Banking Law's Notorious Regime: The D'Oench, Duhme Doctrine and the Fraud in the Factum Defense*, 9 NORTH EAST JOURNAL OF LEGAL STUDIES 1 (2001) (best paper award)

Bird, Robert C., *New Legal Challenges to the Twenty-Four Hour Workplace: An Analysis of Shiftwork and the Americans with Disabilities Act*, 34 BUSINESS LAW REVIEW 21 (2001)

Bird, Robert C., *The Recovery of Bankruptcy Estate Assets From Non-Debtor Entities*, 7 NORTH EAST JOURNAL OF LEGAL STUDIES 113 (2000)

Bird, Robert C., *Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation*, 88 TRADEMARK REPORTER 269 (1998) (this article was reprinted in 31 BUSINESS LAW REVIEW 1 (1998))

Bird, Robert C., *An Examination of the Training and Reliability of the Narcotics Detection Dog*, 85 KENTUCKY LAW JOURNAL 405 (1997)

Bird, Robert C., *More Than A Congressional Joke: An Examination of the Legislative History of Sex Discrimination of the 1964 Civil Rights Act*, 3 WILLIAM & MARY JOURNAL OF WOMEN AND THE LAW 137 (1997)

Bird, Robert C., *In Need of A Supreme Court Decision: An Analysis of Leading Decisions and Concepts Addressing Same-Sex and Bisexual Sexual Harassment Under Title VII*, 1 THE HOLY CROSS JOURNAL OF LAW AND PUBLIC POLICY 127 (1996)

Bird, Robert C., Book Review of *Sex Crimes: Ten Years on the Front Lines Prosecuting Rapists and Confronting Their Collaborators* (Alice Vachss, Random House Pub., 1992) 27 COMMENTARIES LAW JOURNAL 70 (1993-94)

TEXTBOOKS:

Bird, Robert C. & Ferrera, Gerald R., Lichtenstein Stephen D. et. al., *Cyberlaw: Text and Cases* (West Pub. 2nd ed. 2003) (textbook co-authored for undergraduate business classroom use) (contribution: 2 topics, International Cyberlaw and Online Contracting)

OTHER PUBLICATIONS:

Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper published in the proceedings of the 2008 CONFERENCE ON TRENDS IN GLOBAL BUSINESS, New Haven, CT.

Bird, Robert C. (2002), *Discovering Your Vocation: The Discernment of Discernment*, Proceedings of the Seton Hall University Center for Catholic Studies, RELIGIOUS HORIZONS AND THE VOCATION OF THE UNIVERSITY, South Orange, NJ. (this article was reprinted in the SETON HALL UNIVERSITY MAGAZINE, vol. 12, no. 3, p. 40 (2004).

Bird, Robert C. (2001), *Simulation Games: A Lifelong Tool for Lifelong Learning*, published in the Master Teacher Symposium Conference Proceedings of the 76th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.

Bird, Robert C. (2000), *Integrating Simulation Strategy Into Business Law Roleplaying*, published in the Master Teacher Symposium Conference Proceedings of the 75th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Baltimore, MD.

Bird, Robert C. (1999), *Burning the Midnight Oil: An Examination of Issues Involving Second and Third Shift Employees* (excerpts of monograph published by Bureau of Business Practice, eds.).

Bird, Robert C. (1999), *Courts Take Aggressive Stance on Disgorgement With Chapter 11 Attorney Misconduct*, BANKRUPTCY COURT DECISIONS: WEEKLY NEWS & COMMENT.

Bird, Robert C. (1999), *Shiftwork and the Law: Part I & II*, ACADEMY OF LEGAL STUDIES IN BUSINESS EMPLOYMENT AND LABOR LAW NEWSLETTER, vol.1, iss. 1-2, pp. 1-3, 1-3.

Bird, Robert C. (1998), *Failure to Immediately Return to Work After Relative's Death Doesn't Forfeit FMLA Rights*, DISABILITY LEAVE & ABSENCE REPORTER, issue 115.

Bird, Robert C. (1998), *Courts Reach Mixed Decisions on Pregnancy Discrimination Claims*, DISABILITY LEAVE & ABSENCE REPORTER, issue 112.

Bird, Robert C. (1998), Chapter authored for multi-author employment law book, *Keeping Track of the "Triple Threat": Employee Leave and the Intersection of the ADA, FMLA, and Workers'*

Compensation Laws (Bureau of Business Practice, eds.).

PAPER PRESENTATIONS:

Bird, Robert C. (2009), *Law, Strategy, and Competitive Advantage*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.

Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper presented at the Annual 2008 CONFERENCE ON TRENDS IN GLOBAL BUSINESS, New Haven, CT.

Bird, Robert C. (2008), *Moral Rights: Diagnosis and Rehabilitation*, Paper presented at the 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Long Beach, CA.

Bird, Robert C. (2008), *The Impact of Disability Laws on Firm Performance*, Paper presented at the 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Long Beach, CA.

Bird, Robert C. (2008), *Moral Rights: Diagnosis and Rehabilitation*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.

Bird, Robert C. (2008), *Pathways of Legal Strategy*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.

Bird, Robert C. (2008), *The Impact of Standing Rules on Deceptive and Legitimate Advertising Activity*, Paper presented at the 44th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Providence, RI.

Bird, Robert C., & DePhillips, J. (2008), *Automatic Reassignment of Disabled Persons Under the ADA: Huber v. Wal-Mart Stores Widens the Circuit Split*. Paper presented at the 44th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Providence, RI.

Bird, Robert C. (2008), *Counterfeit Drugs: The Global Consumer Perspective*, Paper presented at the DRAKE UNIVERSITY LAW SCHOOL INTELLECTUAL PROPERTY SCHOLARS ROUNDTABLE, Des Moines, IA.

Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper presented at the 12th Annual Huber Hurst Research Seminar, Gainesville, FL.

Bird, Robert C. & Oswald, L. (2008), *Beyond Public Use: The Revival of the Dormant Necessity Doctrine as a Check on Eminent Domain Power*, Paper presented at the 12th Annual Huber Hurst Research Seminar, Gainesville, FL.

Bird, Robert C. & Cahoy, Daniel, R. (2007), *The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach*, Paper presented at the 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Indianapolis, IN.

Bird, Robert C. & Oswald, L. (2007), *Beyond Public Use: The Revival of the Dormant Necessity Doctrine as a Check on Eminent Domain Power*, Paper presented at the 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Indianapolis, IN.

Bird, Robert C. (2007), *A Shift too Far: The Failure to Recognize Shiftwork Maladaptation Syndrome as an Injury under Workers' Compensation Law*, Paper presented at the 43rd Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Salem, MA.

Bird, Robert C. & Cahoy, Daniel, R. (2007), *The Impact of Compulsory Licensing on Foreign Direct Investment*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, St. Michaels, MD.

Bird, Robert C. (2007), *Law as a Source of Competitive Advantage*, Paper presented at the JUNIOR LAW SCHOOL FACULTY EXCHANGE, Springfield, MA.

Bird, Robert C & Smythe, Donald J. (2006), *The Role of Legal Precedents in the Diffusion of New Employment Doctrines, 1978-99*, Paper presented at the Annual Conference of the CANADIAN LAW AND ECONOMICS ASSOCIATION, Toronto, Canada.

Bird, Robert C. & Knopf, J. (2006), *Do Wrongful Discharge Laws Impair Firm Performance?: An Empirical Study*, Paper presented at the 81st Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, St. Petersburg, FL.

Bird, Robert C. & Ponte, L. (2006), *Protecting Moral Rights in Common Law Countries: Challenges and Opportunities*, Paper presented at the 81st Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, St. Petersburg, FL.

Bird, Robert C. & Mirtorabi, N. (2006), *Shiftwork and the Law*, Paper presented at the 42nd Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Babson Park, MA.

Bird, Robert C. (2006), *Defending Brands from External Dilution in an Uncertain Legal Environment*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Baltimore, MD.

Bird, Robert C. (2005), *Defending Intellectual Property Rights in the BRIC Economies*, Paper presented at the 80th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, San Francisco, CA.

Bird, Robert C. (2005), *From Coercion to Contract: The Enduring Challenge of Protecting International Intellectual Property Rights*, Paper presented at the BRIC Conference (regarding the future economic prospects of the BRIC countries -- Brazil, Russia, India, and China) sponsored by CIBER at the University of Connecticut, Storrs, CT.

Bird, Robert C. (2005), *Trademark Dilution and Circumstantial Evidence: Can Savin Save the Victoria's Secret Case?*, Paper presented at the 41st Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.

Bird, Robert C. (2004), *This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark*, Paper presented at the 79th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Ottawa, Canada.

Bird, Robert C. (2004), *Relational Contract in Employment*, Paper presented at the 79th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Ottawa, Canada.

Bird, Robert C. (2004), *A Relational Contract Approach to Wrongful Discharge: Lessons from Law and Management*, Paper presented at the 40th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Newton, MA.

Bird, Robert C. (2004), *Good Faith and Wrongful Termination in Canada and the United States: A Comparative and Relational Inquiry*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, College Park, MD.

Bird, Robert C. (2003), *Rethinking Wrongful Discharge: A Descriptive-Continuum Approach*, Paper presented at the 39th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

Bird, Robert C. (2002), *Trashing the Final Frontier: The Challenge of Regulating Orbital Pollution*, Paper presented at the 77th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV.

Bird, Robert C. (2002), *Toward a Structural View of Good Faith in Employment*, Paper presented at the 77th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV.

Bird, Robert C. (2002), *Which Law Governs in a Borderless Cyberspace? French Government Efforts to Block Yahoo! From Allowing Sales of Nazi Memorabilia on its Website*. Paper presented at the 77th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV, part of a panel presentation, G. Ferrera, R. Bird, S. Lichtenstein & L. Ponte, *Bentley College Cyberlaw Center: A Teaching and Research Resource*.

Bird, Robert C. (2002), *Good Faith and Fair Dealing in Employment*. Paper presented at the 38th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA and the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.

Bird, Robert C. (2002), *Trashing the Final Frontier: The International Legal Process Challenge of Regulating Discharge of Space Debris*. Paper presented at the 6th Annual Huber Hurst Research Seminar, Long Beach, CA.

Bird, Robert C. (2001), *Restraining Banking Law's Notorious Regime: The D'Oench, Duhme Doctrine and the Fraud in the Factum Defense*. Paper presented at the 36th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Monticello, NY.

Bird, Robert C. (2001), *New Legal Challenges to the Twenty-Four Hour Workplace: An Analysis of Shiftwork and the Americans with Disabilities Act*. Paper presented at the 37th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

Bird, Robert C. (2001), *A Business Law Simulation Game: Amy Chen v. East Asia Import Company*. Paper presented at the 76th Annual ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.

Bird, Robert C. (2001), *Integrating Simulation Games into Business Law Teaching*. Paper presented at the 76th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Albuquerque, NM.

Bird, Robert C. (2001), *Simulation Gaming: A Lifelong Tool For Lifelong Learning*. Research presented for the Master Teacher Competition at the 76th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.

Bird, Robert C. (2000), *Integrating Simulation Strategy into Business Law Roleplaying*. Research presented for the Master Teacher Competition at the 75th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Baltimore, MD.

Bird, Robert C. (1999), *Unpaid Tax Liability and the Estate Administrator*, Paper presented at the 35th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

Bird, Robert C. (1999), *Unpaid Tax Liability of the Connecticut Estate Administrator*, Paper presented at the 34th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Saratoga Springs, NY.

Bird, Robert C. (1998), *Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation*. Paper presented at the 34th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

Bird, Robert C. (1998), *The Recovery of Bankruptcy Estate Assets From Non-Debtor Entities*, Paper presented at the 33rd Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, West Point, NY.

Bird, Robert C. (1996), *More Than a Congressional Joke: An Examination of the Legislative History of Sex Discrimination of the 1964 Civil Rights Act*, Paper presented at the 71st Annual ACADEMY STUDIES IN BUSINESS ANNUAL CONFERENCE, Quebec City, Quebec.

Bird, Robert C. (1995), *Dogs, Drugs, and Statistics: An Examination of the Training and Reliability of the Narcotics Detection Dog*, Paper presented at the 1st Annual SUFFOLK LAWYERS GUILD LAW STUDENT CONVOCATION, Boston, MA.

CHAired CONFERENCE SESSIONS & PANEL LEADERSHIP:

Panel Discussant & Chair (2008), 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA (Topic: The Tenure-Track Survival Guide: Research and Publishing Strategies)

Invited Manuscript Reviewer (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Employment Law Research Roundtable)

Panel Discussant (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Publishing in the American Business Law Journal)

Panel Discussant & Chair (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Getting and Keeping a Tenure Track Job in Business Law)

Session Chair & Moderator (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Teaching Technology Law – Case Competition)

Panel Discussant & Chair (2006), 81st Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (Topic: Getting and Keeping a Tenure Track Job in Business Law)

Invited Paper Discussant (2006), 81st Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (Paper: Debra Burke, Western Carolina University: *Service Learning Opportunities for Legal Studies in Business*)

Invited Paper Discussant (2005), 80th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, California (Paper: Paula Schaefer, Central Missouri State University: *Confidentiality and In-House Counsel's Cause of Action for Retaliatory Discharge*)

Panel Discussant & Chair (2005), 80th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, CA (Topic: Getting and Keeping a Tenure Track Job in Business Law)

Panel Discussant, Invited (2004), 79th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Ottawa, Canada (Topic: Privacy & Security Law: Curricular & Research Agendas)

Panel Discussant & Co-Chair (2002), 77th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (Topic: Star Trek Law)

Panel Discussant & Co-Chair (2002), 77th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (Topic: Using Simulation Games to Enhance Learning)

Panel Discussant & Co-Chair (2001), 76th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Albuquerque, NM. (Topic: Using Simulation Games in Higher Education)

Session Chair & Moderator (2001), 37th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

Session Chair & Moderator (1999), 74th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Louis, MO.

Session Chair & Moderator (1998), 73rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Diego, CA.

Session Chair & Moderator (1998), 33rd Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, West Point, NY.

ACADEMIC ACTIVITIES:

Invited Discussant, HUBER HURST RESEARCH SEMINAR (2009)

Articles Editor (Editorial Board), AMERICAN BUSINESS LAW JOURNAL (2008 - present)

Manuscript Judge Coordinator, Technology Case Competition, TECHNOLOGY LAW SECTION – ACADEMY OF LEGAL STUDIES IN BUSINESS (2007)

Chair, TECHNOLOGY LAW SECTION – ACADEMY OF LEGAL STUDIES IN BUSINESS (2006 – 2007)

Board of Editors, BUSINESS LAW REVIEW (2004 – present)

Chair, LABOR & EMPLOYMENT LAW SECTION - ACADEMY OF LEGAL STUDIES IN BUSINESS (2004 – 2005)

Vice Chair, LABOR & EMPLOYMENT LAW SECTION - ACADEMY OF LEGAL STUDIES IN BUSINESS (2003 - 2004)

Administrative Editor, AMERICAN BUSINESS LAW JOURNAL (2006 - 2008)

Staff Editor, JOURNAL OF LEGAL STUDIES IN BUSINESS (2004 - present)

Staff Editor, AMERICAN BUSINESS LAW JOURNAL (2002 - 2006)

Staff Editor, JOURNAL OF LEGAL STUDIES EDUCATION (2001 - present)

Manuscript Reviewer, ATLANTIC LAW JOURNAL (2009)

Manuscript Reviewer, JOURNAL OF BREWERY HISTORY (2009)

Manuscript Reviewer, LAW & SOCIETY REVIEW (2008 – present)

Manuscript Reviewer, JOURNAL OF THE ACADEMY OF MARKETING SCIENCE (Marketing & Law) (2007 – present)

Manuscript Reviewer, AMERICAN BUSINESS LAW JOURNAL (1998 - 2002)

Manuscript Reviewer, JOURNAL OF LEGAL STUDIES EDUCATION (2000 - 2001)

Manuscript Reviewer, MIDWEST LAW REVIEW (2000 - 2001)

Manuscript Reviewer, ALSB CONFERENCE PROCEEDINGS (2002)

Manuscript Reviewer, EMPLOYMENT & LABOR LAW QUARTERLY (2001 – present)

Manuscript Reviewer, Charles M. Hewitt Master Teacher Competition (2003)

Manuscript Reviewer, ALSB Student Paper Competition (2003)

Manuscript Judge, Best Paper Award, vol. 17, MIDWEST LAW REVIEW (2000)

Textbook Reviewer, Ferrera, Gerald R., Lichtenstein Stephen D. et. al., *Cyberlaw: Text and Cases* (West Pub. 1st ed. 2001)

Academic Advisory Board Member, *Annual Editions: Legal Environment of Business* (Dushkin/McGraw Hill Pub. 2000)

Textbook Reviewer, Burgunder, Lee B., *Legal Aspects of Managing Technology* (2d. ed., West Pub. 2000)

ACADEMIC MEMBERSHIPS:

Member, Academy of Legal Studies in Business (1996 - present)

Member, ALSB Employment and Labor Law Section (2002 - present)

Member, ALSB Technology Law Section (2003 - present)

Member, ALSB International Law Section (2006 - present)

Member, North Atlantic Academy of Legal Studies in Business (1998 - present)

Member, Mid-Atlantic Academy of Legal Studies in Business (2002 – present)

Member, Northeast Academy of Legal Studies in Business (1998 - 2002)

PROFESSIONAL LICENSES:

License to Practice Law, State of Connecticut, (1996 – present)

License to Practice Law, State of New York, (1997 – present)

HONORS, FELLOWSHIPS & AWARDS:

University of Connecticut, Ackerman (Research) Scholar Award (2007-09)

Best Paper by a Junior Faculty Member Award, Mid-Atlantic Academy of Legal Studies in Business, Annual Conference of the MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA (2008) (Paper: "Pathways of Legal Strategy")

Holmes-Cardozo Award (Best Submitted Paper at the Annual Conference), Academy of Legal Studies in Business, 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (2007) (Paper: "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach")

Best International Paper Award, Academy of Legal Studies in Business (International Section), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (2007) (Paper: "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach")

Outstanding Article Award, Journal of Legal Studies Education, 81st Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (2006) (Paper: "This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark")

Outstanding Article Award, Journal of Legal Studies Education, 80th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, CA. (2005) (Paper: "Troubled Times at Upturn Records: Getting Traditional Legal Concepts to Dance to the New Online Beat")

University of Connecticut, Department of Marketing, Outstanding Junior Faculty Research Award (2005)

University of Connecticut, CIBER Research Grant (2005, 2006, 2007, 2008)

University of Connecticut, CCEI Research Grant (2008)

University of Connecticut, Large Faculty Grant (2005, 2007)

Seton Hall University, Alpha Kappa Psi Teacher of the Year Award (2004) (student selected)

Junior Faculty of the Year Award, Academy of Legal Studies in Business, 78th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Nashville, TN (2003) (faculty selected)

Best Paper Award (finalist), *Employment & Labor Law*, 77th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (2002) (sponsored by Prentice Hall) (Paper: "Employment as a Relational Contract")

Faculty Fellow, COLLEGIUM: A COLLOQUY ON FAITH AND INTELLECTUAL LIFE, Fairfield University, Fairfield, CT (June 2002)

Faculty Fellow, Seton Hall University, Institute for International Business (2001)

Best Paper Award, 36th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Monticello, NY (2001)

Seton Hall University Research Council Grant (2003)

Seton Hall University Stillman School of Business Summer Research Grant (2001, 2002)

Seton Hall University Outstanding Teacher Award (2001) (faculty selected)

Master Teacher Award (finalist), Master Teacher Competition, ALSB Annual Conference (2000, 2001)

Seton Hall University Stillman School of Business Research Achievement Award (2002-03)

Seton Hall University Stillman School of Business Research Achievement Award (2001-02)

Seton Hall University "5.0 Award" (Fall 2002)