

Alfred Zhu Liu, Ph.D.

Title:

Assistant Professor of Accounting

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Education

University of California at Irvine – The Paul Merage School of Business Ph.D. in Management/Accounting	2006
Tsinghua University, China – School of Economics and Management M. Econ. (Accounting concentration)	2000
B. Econ. (Accounting concentration)	1998

Research

Research Interests	Financial Reporting, Credit Rating and Risk Assessment, Analyst Forecasts, Corporate Governance
Publications	“Informational Effects of Regulation FD: Evidence from Rating Agencies” with Philippe Jorion and Charles Shi, <i>Journal of Financial Economics</i> 76 (2005): 309–330.
Working Papers	“Analysts, Institutional Investors, and Managers’ Tradeoff between Earnings and Expectations Management.” (under review at TAR, 2 nd R/R) “Value Implications of Customer Relationship Management Systems under Competition” with Sean Xin Xu and Xiaona Zheng. “An Investigation of Watchlist Additions and Resolutions: The Role of Accounting Information and Accounting Management” with Charles Shi and K.R. Subramanyam.

Teaching

Teaching Interests	Financial Accounting, Managerial Accounting
	Courses taught: Advanced Financial Accounting (ACCT4203)