

LANE BARROW

MBA Program
University of Connecticut
Storrs, CT 06269

(860) 486-2872
(860) 486-5222 (FAX)

DIRECTOR, UCONN MBA PROGRAM (2001-present)

- Work with the Dean, the faculty, and the Director of Career Services to raise the MBA program to national prominence through curriculum development, program marketing, student recruitment and placement.
- Manage the daily operations of the program, including course scheduling, student advising, and budgeting.
- Provide for the orientation of new students and graduate assistants.
- Maintain a process for program assessment, curriculum review and continuous improvement.
- Expand productive relationships with Business School alumni and corporate partners, ensuring high visibility for the program and the school.
- Enhance relationships with professional associations and accrediting bodies.

WRITING / EDITORIAL CONSULTANT:

Clients include:

Connecticut Transportation Institute, Storrs CT (2000)

- Provided workshops for engineer-managers, covering issues of effective business writing and grammar, as well as strategies for giving persuasive oral presentations.

3M Health Information Systems, Wallingford CT (1999)

- Provided workshops for managerial and marketing staff, covering issues of effective business writing, grammar, communication strategies, and managing the writing of others.

John H. Venman & Co., Fairfield CT (1995)

Haggett, Longobardi & Company, Glastonbury CT (1993-1994)

- In each firm, provided workshops for managerial and accounting staff, covering issues of effective business writing, grammar, communication strategies, and managing the writing of others.

U.S. Marshal's Service, Alexandria VA (1992)

CRN International, Hamden CT (1992)

Advest INC, Hartford CT (1992)

In each firm, provided writing and grammar workshops for managerial staff.

The Travelers, Hartford CT, (1991-1992)

Provided editing services and writing workshops for Corporate Education Department.

Office of the President, University of Connecticut, (1990)
Researched and wrote official university handbook for emeritus faculty.

TelePublishing Report, Framingham, MA (1988)

BMZ Publications, Santa Barbara, CA (1980)

In each firm, provided writing and editorial services for technical journals.

PROGRAM DIRECTOR / LECTURER:

Institute of Writing, University of Connecticut (since 1989)

- Provide writing and editorial consulting to University and to outside agencies, oversee Institute's special programs and workshops, offer group and individual tutorials with students and business executives on problems of grammar and written and oral communications.

- Teach Managerial Communications to MBA, Executive MBA and undergraduate business students. Courses include instruction on improving written and oral communications, and on effective communication skills at the executive level.

- Editor of Business School newsletter **MBA@UConn**.

EDUCATION:

Harvard University

M.A. in English Literature (1983)

Danforth Award for Distinction in Teaching (1986,1988)

Graduate Merit Fellowship (1984-1985)

University of California, Santa Barbara

B.A. in English Literature (1981)

Graduation with Highest Honors, (1981)

Regent's Scholarship, (1979-1981)